



Corporate Finance & Finance Analysis

Master the Art of Financial Analysis & creating Financial Models



15000+ Happy
Students



Best in Online & Offline
Training Experience



Industry Recognized
Expert Mentors

Program Curriculum

Lesson 1

Financial Statement Fundamentals

- Understanding Financial Statements
 - Income Statement
 - Balance Sheet
 - Cash Flow Statement
- Linkages Between Financial Statements
- Annual Report Analysis



Lesson 2

Financial Statement Analysis

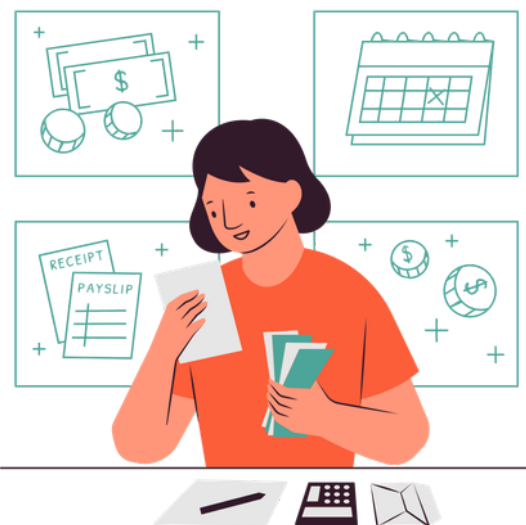
- Horizontal Analysis
- Vertical Analysis
- Trend Analysis
- Common Size Statements



Lesson 3

Ratio Analysis

- Liquidity Ratios
- Profitability Ratios
- Efficiency Ratios
- Solvency Ratios
- Market Ratios
- DuPont Analysis



Lesson 4

Working Capital Management

- Receivables Analysis
- Inventory Management
- Payables Analysis
- Cash Conversion Cycle

Program Curriculum

Lesson 5

Capital Budgeting

- Time Value of Money
- NPV
- IRR
- Payback Period
- Profitability Index



Lesson 6

Cost of Capital

- Cost of Debt
- Cost of Equity
- WACC
- Capital Structure Decisions



Lesson 7

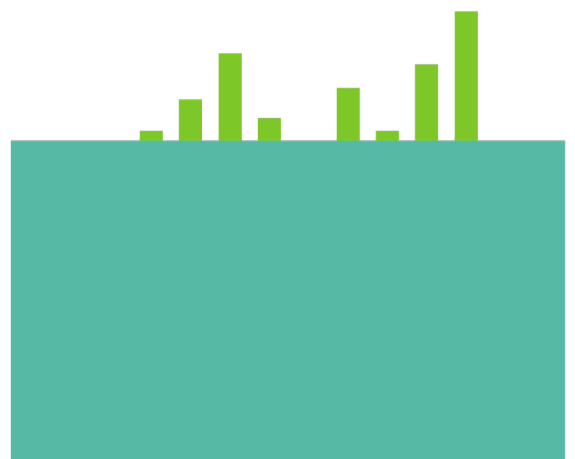
Business Performance Analysis

- KPI Analysis
- Variance Analysis
- Budget vs Actual
- Management Reporting

Lesson 8

Corporate Finance Case Studies

- FMCG Case Study
- Manufacturing Case Study
- Technology Company Analysis



MEET YOUR TUTOR



Shraddha MaliK

Finance Trainer | Consultant |

[LinkedIn](#)

- 8.5 years of experience in Finance, Analytics, and Corporate Training.
- Currently FP&A Analyst at American Express, Gurugram, driving data-led financial strategies.
- Trained 25,000+ professionals globally across India, the US, Europe, and Asia, spanning diverse industries and career stages.
- Expertise in Financial Modelling, Valuation, Investment Banking, FP&A, Power BI, and Gen AI for Finance.
- Delivered programs with top institutions like upGrad, Grant Thornton, Datamantra, Jaipuria University, UBS London, Chandigarh University, and IIM Bangalore.
- My teaching philosophy blends real-world case studies, interactive dashboards, and emerging tools like Gen AI, ensuring learners build practical, career-ready skills.
- Passionate about bridging academic finance with industry expectations, empowering professionals to lead with confidence.



OUR STUDENTS ARE PLACED IN



OUR GLOBAL PARTNERS



OUR VISION

Help & Guide students globally with innovative, personalized education for empowered learning and especially in changing the Domain.

OUR MISSION

Empowering individuals worldwide, our mission is to provide accessible and top-quality education, fostering skills that drive career success and personal growth.

OUR STORY

Our story is one of dedication to shaping futures, breaking barriers, and creating a dynamic and easy learning environment for every student and Corporate professionals



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